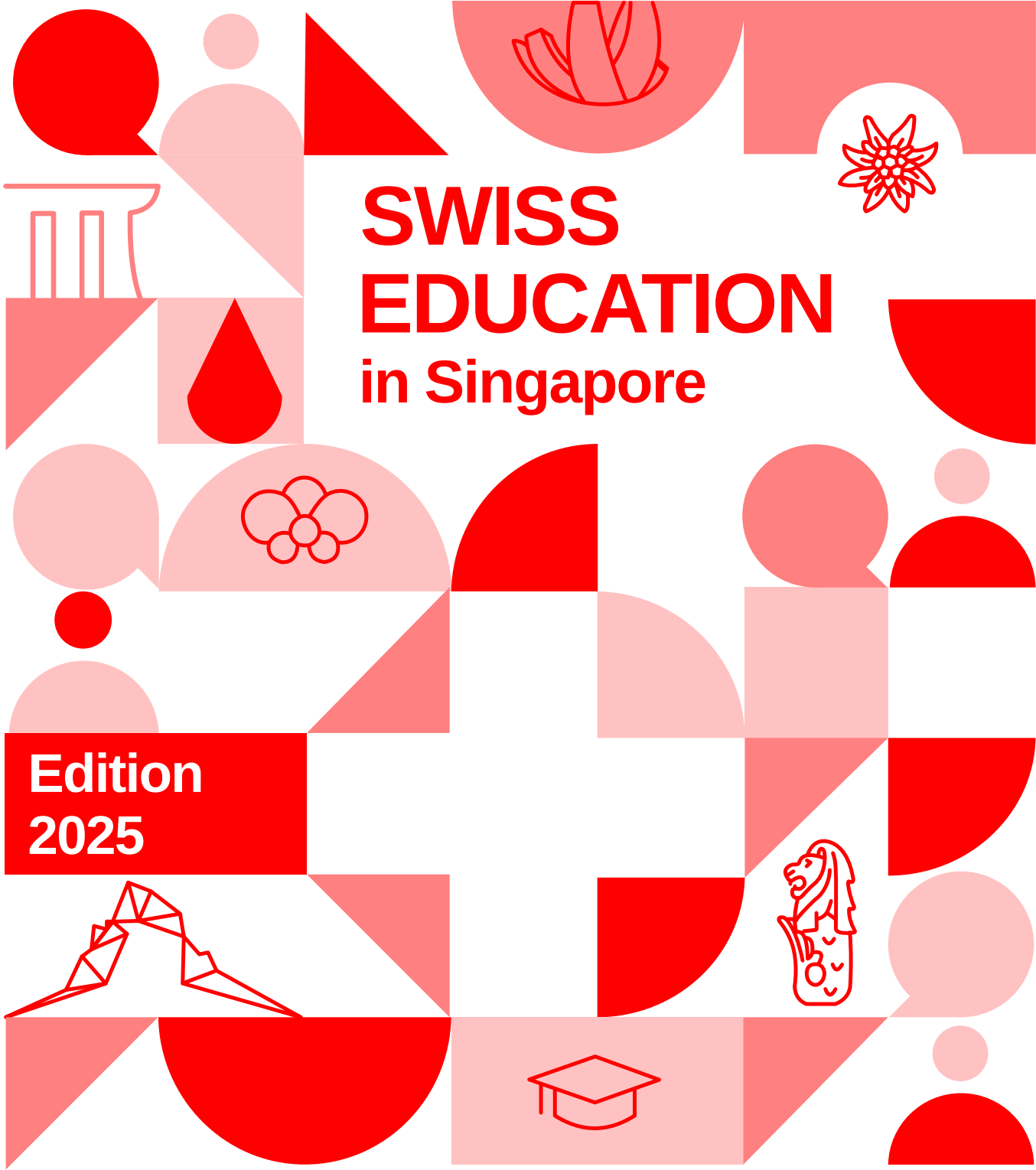




SWISS EDUCATION in Singapore

**Edition
2025**



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Frank Grütter

Ambassador of Switzerland

Dear Friends of Switzerland,

Welcome to the “Swiss Education in Singapore” guide, celebrating the remarkable educational bond between our two nations – Singapore and Switzerland. With both countries lacking natural resources, we’ve come to understand that our greatest asset lies in our people. This understanding has cultivated a unique relationship, where talent, innovation, and education converge. So, it is no surprise that Singapore stands as the sole location outside of Switzerland itself where you’ll find five Swiss educational institutions from primary school to research institution that have established a physical presence. I am thus delighted that the Swiss Chamber of Commerce in Singapore has taken the initiative to highlight this extraordinary relationship through this guide. It serves as a beacon for those seeking to explore the possibilities of Swiss education within the dynamic landscape of Singapore.

For those now intrigued by Switzerland as a destination for their studies, I encourage you to delve deeper into the wealth of opportunities awaiting you. Switzerland, renowned for its quality of life, beautiful scenery, and excellence in education, offers a multitude of programs tailored to diverse interests and aspirations. I especially recommend www.studyinswitzerland.plus as a guiding resource.

Furthermore, I am pleased to call attention to the extensive support extended by the Swiss government through various scholarship programs for foreign scholars. From the Swiss Government Excellence Scholarships catering to PhD, postdoc, and research projects, to the ThinkSwiss Research Scholarships: Asia-Pacific for bachelor and master students, there are avenues aplenty for those with a thirst for knowledge and a drive for excellence.

As Albert Einstein once said, “Education is not the learning of facts, but the training of the mind to think.” May this guide inspire you to embark on a transformative journey of learning, discovery, and innovation, whether in the vibrant city-state of Singapore or amidst the picturesque landscapes of Switzerland. Embrace the opportunities that lie ahead, for education knows no bounds.

Yours,
Frank Grütter
Ambassador of Switzerland

“Singapore hosts the highest concentration of Swiss educational institutions abroad.”

Julie Raneda

Chair, SwissCham Singapore

It is an immense pleasure to introduce the first Swiss Education Guide for Singapore, the common labour of SwissCham's People & Skills Subcommittee and the Embassy of Switzerland in Singapore. Your interest in our country as a destination for top-quality higher education speaks volumes about the esteemed reputation of Swiss education worldwide. I firmly believe that your choice of institutions and programs will play a pivotal role in realizing your career and life aspirations.

In this guide, SwissCham aims not only to provide you with key data about Swiss education institutions located in Singapore but also to ignite a spark of interest and fuel your desire to study in Switzerland. Our nation's higher education sector is unparalleled, consistently ranking among the world's best. Switzerland's higher education institutions are recognized worldwide for the exceptional quality of their education, their innovative teaching methodologies, their brilliant teaching faculty, along with a strong international community of students and alumni.

The success of graduates from our renowned institutions in top companies around the world is a testimony to these qualities. A Swiss education brings not only academic excellence but also transferable skills and practical knowledge needed to excel in today's rapidly changing global business landscape. SwissCham celebrates the achievements of exceptional individuals who have become trailblazers in fields such as science, tech, sustainability, culture, creativity, social action, business, and innovation. Their Swiss professional training and education have equipped them with the skills, knowledge, and networks necessary to drive positive changes.

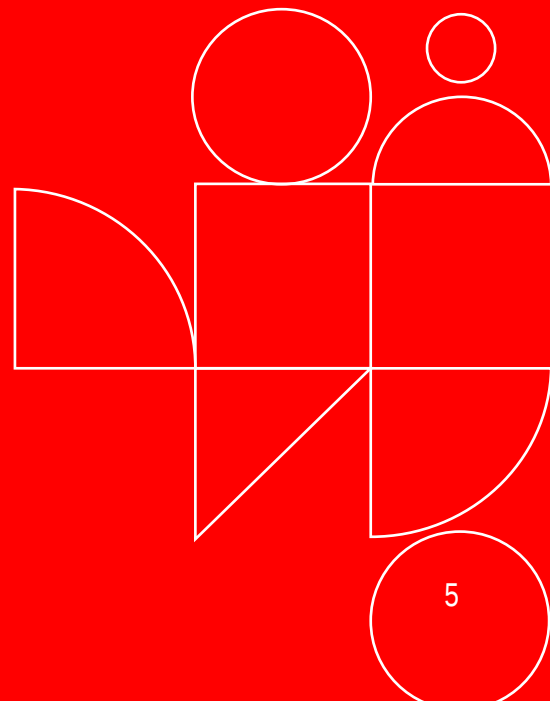
Numerous Singaporeans have also benefited from education in one of our prestigious institutions, be it in Switzerland or in their Singapore campuses. They are making significant contributions in leadership positions across diverse sectors. By embarking on your own Swiss education journey, you too can unlock doors to a world of possibilities, regardless of where your ambitions may lead you. As you embark on this exciting chapter of your life, filled with intellectual growth, cultural exchanges, and personal development, I extend my heartfelt wishes for your success.

Warm regards,
Julie Raneda
Chair, SwissCham Singapore

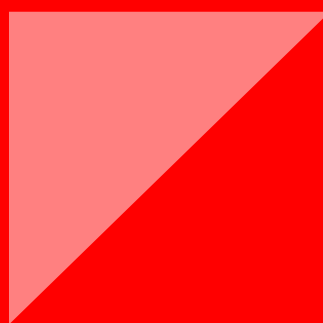


“Your interest in our country as a destination for top-quality higher education speaks volumes about the esteemed reputation of Swiss education worldwide.”

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SWISS EDUCATION EXCELLENCE



Switzerland is a small and yet highly diversified country: languages, cultures, economic sectors and landscapes vary within a very small area. But Switzerland is also a cosmopolitan country. Around a quarter of the population holds a foreign passport, the economy is strongly export-oriented and numerous international organizations are based in Switzerland.

The quality of the education system and the creativity of researchers are crucial to Switzerland's innovative strength and economic competitiveness. The public and private sectors continuously devote considerable resources to maintaining and expanding Switzerland's internationally successful position as a location for education and research in many different fields.

Switzerland attaches great importance to internationally competitive higher education institutions that cater to the needs of both individuals and national social needs. Such institutions ensure that Switzerland remains a key location for research and economic activities. The diversity of the Swiss higher education sector, which includes tier-one universities (T1), universities of applied sciences (UAS) and universities of teacher education (UTES) developed over time. Put simply, it is based on the distinction between a purely academic focus of institutions and study programs and one that is more centered on equipping students with the knowledge, skills and know-how to work in specific professions. This yields differences in terms of standard admission requirements, research orientation and standard qualifications awarded by T1, UAS and UTES.

The quality of the education system and the creativity of researchers are crucial to Switzerland's innovative strength and economic competitiveness.



International competitiveness

6 out of 10 students in Switzerland study at a university ranked among the world's top 200.



Broad portfolio of task

All higher education institutions actively pursue teaching, research, continuing education and training and third-party services.



Modelled after the structure of English-speaking universities

Study programs at Swiss higher education institutions are based on the three-tiered Bachelor, Master and PhD model. PhD studies take place at federal institutes of technology and cantonal universities.



Higher education institutions founded from the 15th to the 21st century

Founded in 1460, the University of Basel is the oldest Swiss higher education institution; UAS Graubünden came into existence in its present form only in 2020.



Albert Einstein & Co.

Albert Einstein, became a Swiss citizen in 1901 and worked in Switzerland for many years, awarded the Nobel Prize in Physics in 1921. He is one of a long list of Swiss Nobel Prize laureates in the natural sciences that began with Emil Theodor Kocher (Nobel Prize for Medicine in 1909). To date, 25 scientists holding Swiss citizenship have received a Nobel Prize in the natural sciences. Measured in terms of population size, this is a world record.

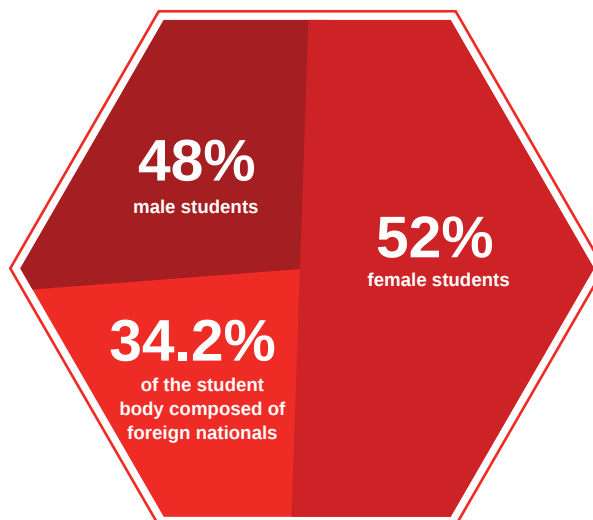
Switzerland is the most innovative country

For the past 13 years, Switzerland has been ranked first by the Global Innovation Index. Followed by Sweden, the United States, the United Kingdom and Singapore

Switzerland offers an expansive higher learning landscape

split by universities, universities of applied sciences and university teacher education.

- 12 Universities with around 168,000 students enrolled.
- 9 universities of applied sciences and arts account for around 84,000 students
- 20 universities of teacher education account for around 23,000 students



Switzerland's universities are international and diverse

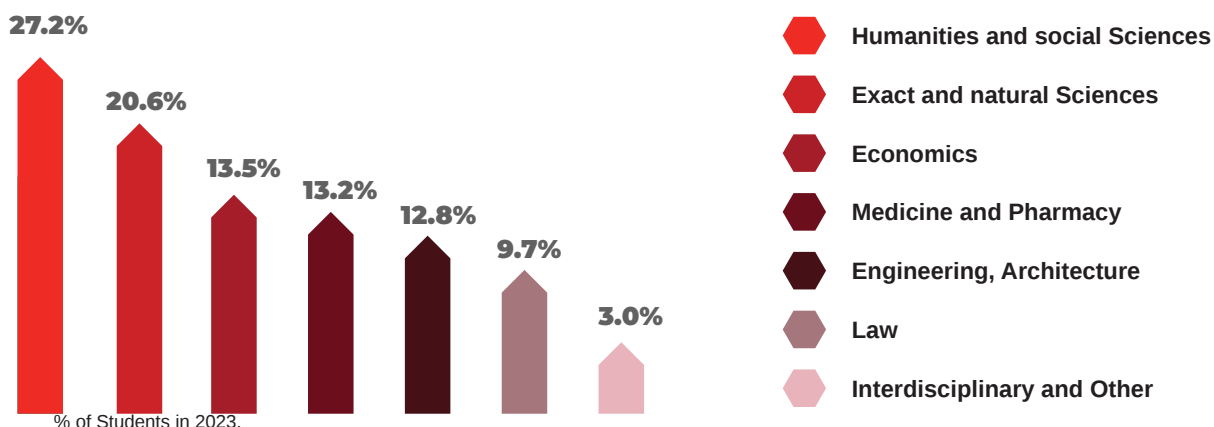
In Switzerland's universities, diversity thrives with a gender balance of 48% male and 52% female students, alongside a significant 34.2% of the student body composed of foreign nationals.

Switzerland is renowned for its innovation

Switzerland boasts the highest number of patents filed per million inhabitants.

Switzerland provides a diverse array of academic disciplines for its students

showcasing the breadth of educational opportunities:



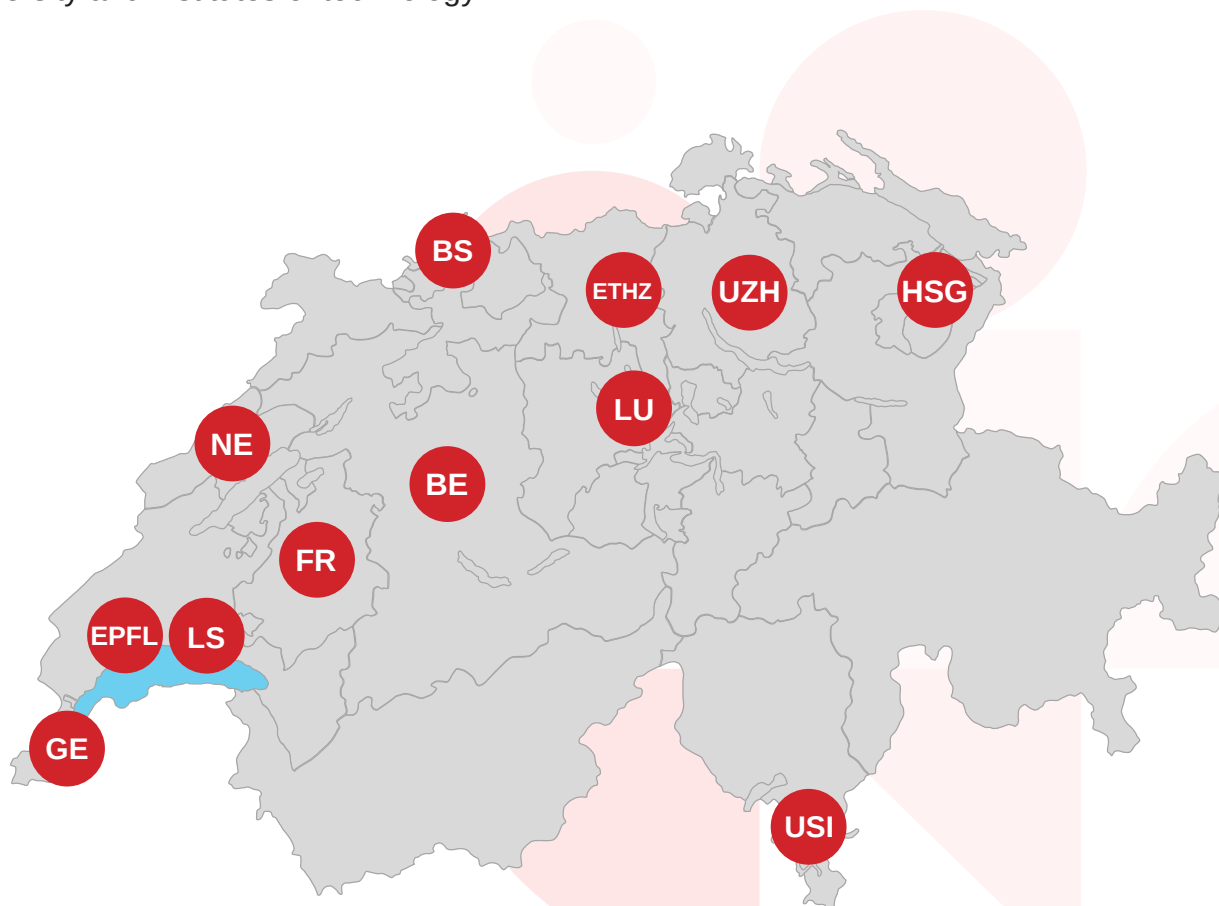
Source: [BFS 2024](#)

Switzerland's 12 universities are dispersed across the entirety of the country:

each fostering areas of excellence within the three linguistic regions of Switzerland.

Students at university, 2022/23

University and institutes of technology



Number of students

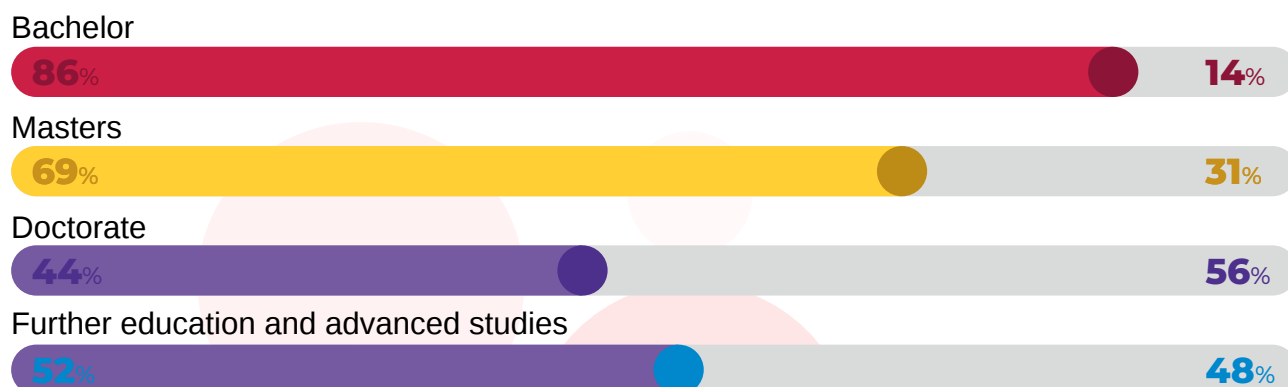
28,677
20,000
10,000
3,000

Not shown: 3298 students
at other universities

CH: 167,748

Source : <https://www.bfs.admin.ch/bfs/de/home/statistiken/bildungswissenschaft.assetdetail.31068671.html>

Switzerland attracts the best and brightest to do their studies:
especially those seeking advanced degrees within its borders.



Swiss and foreign students with Swiss school education / Foreign students with foreign school education.

SOURCES: State Secretariat for Education, Research and Innovation SERI,
BFS 2023 <https://www.bfs.admin.ch/bfs/de/home/statistiken/bildung-wissenschaft/personen-ausbildung/tertiarstufe-hochschulen.html>



EHL HOSPITALITY BUSINESS SCHOOL

EHL Hospitality Business School is the world's first hotel school, founded in 1893 as Ecole hôtelière de Lausanne. EHL pioneered the methods of Swiss hospitality education and set the standards of excellence in this field. Based on 130 years of educational excellence and industry collaboration, we offer a wide range of programs that prepare people for success in the international hospitality industry and other business sectors where excellent customer experience is a key to success.

In 2024, for the sixth year in a row, EHL was ranked the world's best hotel management school by QS World University Rankings for Hospitality and Leisure Management.

EHL has two campuses in Switzerland (in Lausanne and Chur-Passugg) and a campus in Singapore. Each campus brings the strengths and trends of their surrounding industry regions to augment the quality of the student experience.

At EHL, we believe that the future is going to need good leaders, and more specifically, leaders for good. Consequently, we are embedding an environmentally and socially sustainable ethos in everything we do: academics, research, operations and on all our campuses, to develop benevolent leaders for a better future. Across our three campuses, the EHL community is striving towards this goal by making our core values come alive, implementing initiatives for greater equality, hosting activities that nurture diversity, and creating health and wellbeing support for students, faculty, and staff to thrive.



PROGRAMS

Our ambitious goal is to elevate the quality and availability of hospitality management education worldwide. To achieve this, we are continually growing and updating our comprehensive portfolio of programs and developing our global network of excellence.

We offer hospitality business degrees and hotel management courses for students of all ages and backgrounds, including pre-university courses, a bachelor's degree, master's and MBA degrees, as well as short courses & online programs for executives.

Bachelor of Science in International Hospitality Management

The EHL Bachelor of Science in International Hospitality Management is our flagship course. EHL Bachelor students studying in Lausanne can choose to spend their third semester in our Campus in Singapore. The semester encompasses a comprehensive approach to hospitality management theory, with a strong emphasis on cross-cultural awareness in one of the world's most vibrant regions, known for its melting pot of diverse cultures.

Online professional training courses

We also extend the reach of EHL-quality hospitality education through our online professional training courses, our network of EHL Certified Schools, and our licensing of Swiss Vocational Education & Training Programs (VET by EHL).

In these ways, we are contributing directly to the sustainable success of our industry and indirectly having a positive impact on the social and economic conditions worldwide.

Accreditations and memberships

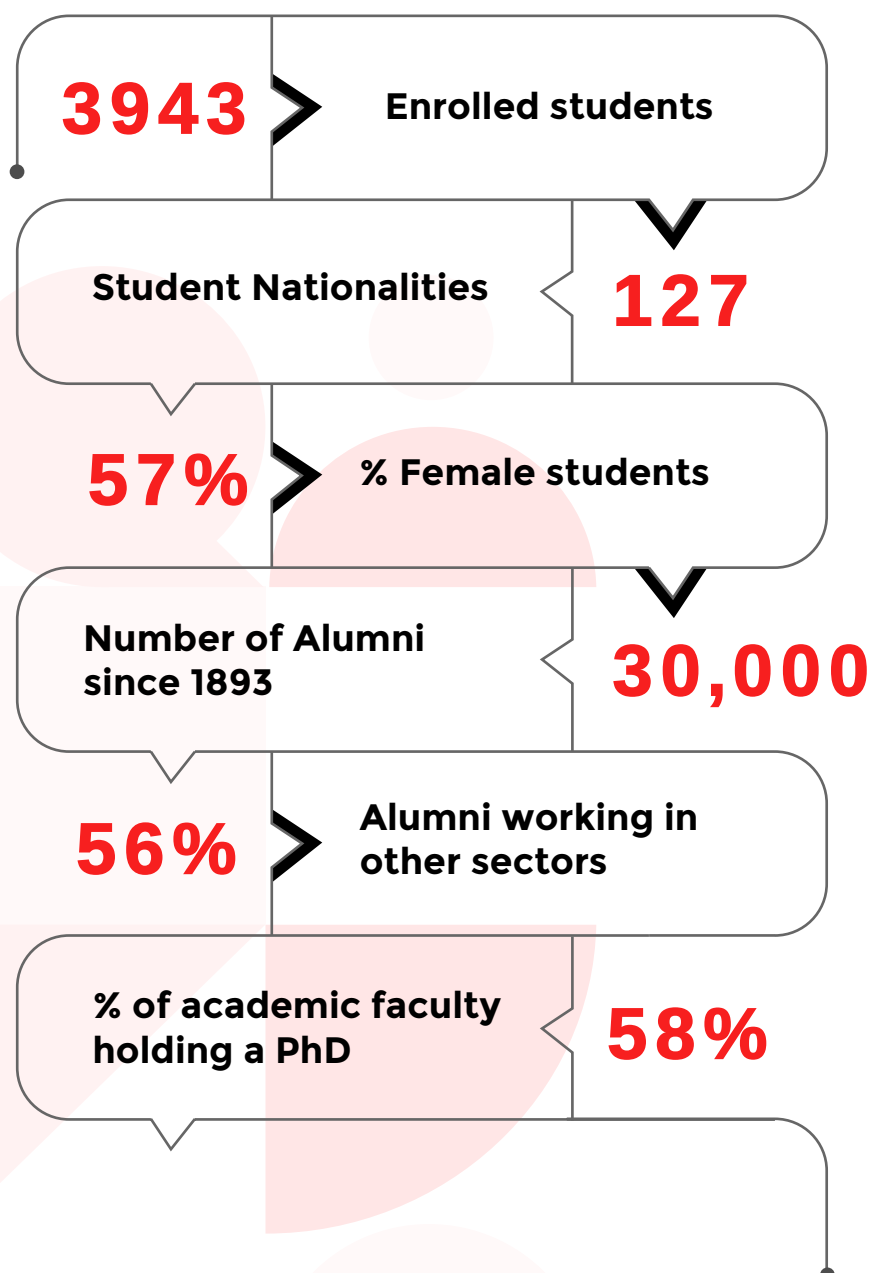
EHL institutions are internationally accredited in Switzerland, Singapore and the USA and the degrees are fully compliant with the Bologna requirements (notably the European Credit Transfer System - ECTS).

Our Accreditations and Memberships include:

- » University of Applied Sciences (HES-SO)
- » New England Commission of Higher Education (NECHE), USA
- » The Association to Advance Collegiate Schools of Business (AACSB) International
- » European Foundation for Management Development (EFMD)



Statistics



RANKINGS

- #1 Worldwide (2019 - 2024) QS World University Rankings in Hospitality & Leisure Management
- #5 Switzerland (2021 - 2023) QS World University Rankings in Business & Management Studies
- Le Berceau de Sens, first educational restaurant in Switzerland to receive a Michelin star, in 2024, 2023, 2022, 2021, 2020 and 2019
- 5 Stars Overall, QS Stars rating (2022 - 2025)

Testimonial

From student to CEO: Equipping the next generation of business owners

While Ms Huilin Quek, CEO of Q Industries, always had her sights on pursuing theatre, she was drawn to the passion, genuine human connections and camaraderie exemplified by both front- and back-of-house team members in delivering immersive, seamless customer experiences. The short stint at Starbucks, as well as her parents' strong encouragement led her to switch gears and formally pursue an education at EHL Hospitality Business School.

Much to her parents' delight, it also brought her back to her family hospitality equipment supplies business, Q Industries Group.

Unpacking what goes into a decision

While considering schools, EHL stood out to her with its incredible diversity of nationalities, its extensive global alumni network; but especially, the school alumni's pride and loyalty. One testimony that swayed her was an alumni client of her mother's, a CEO of a hotel management company who had essentially alluded that the hospitality management education at EHL - formerly known as Ecole Hoteliere de Lausanne since its founding in 1893 - was the best, bar none.

To hear the unmistakable pride of an alumni and the institution's enduring legacy of excellence further fortified her resolve to join the EHL Hospitality Business School, even though she had likewise been accepted to the well-regarded Cornell Hospitality program.

Evolve, or be extinct

After graduating in 2004 with a Bachelor of Science in International Hospitality Management, Huilin joined Q Industries first as a business development manager before moving up the ranks as a sales director.

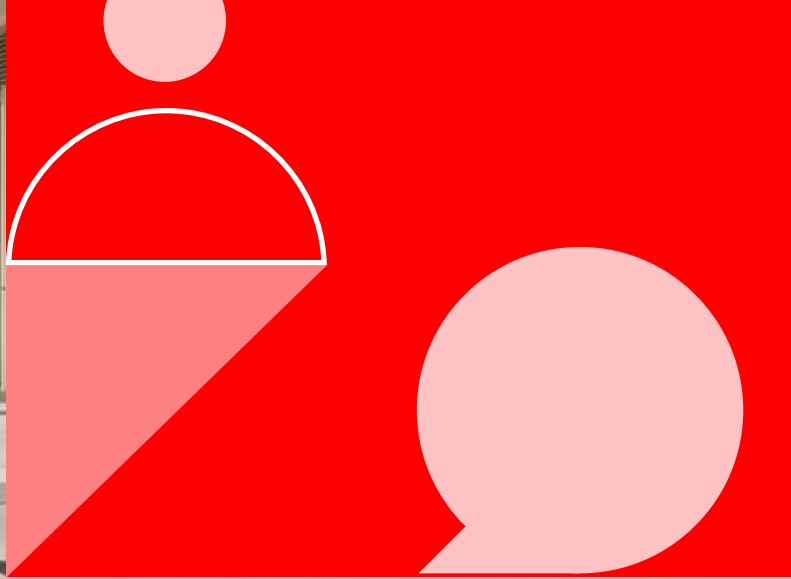
In addressing the challenge of: "How can Q Industries, a traditional product distributor, since 1987, to innovate, stay relevant and find windows of opportunities in the current digitalized world?" Huilin proved her mettle and applied her learnings from her Bali internship that came off the heels of the first Bali bombing in 2002 and into the first SARS outbreak in Asia.

In addition to developing their own brand of products, Huilin led the team on a journey to digitalize their key markets in Singapore and Vietnam and this culminated in the launch of Q Online Solutions, a digital procurement platform. Her agile and sharp critical thinking skills and rapid adaptability during the challenging times of COVID not only anchored their role as an integrated solutions provider, but also safeguarded it through the disruptions of a pandemic.

Stepping up as the next generation leader, with EHL

She believes that EHL's deep practical skills training and industry focused learning led by an expert panel of faculty, and international exposure through the student body, alumni network and internship opportunities are key ingredients of success for anyone keen on a global management role. This has endowed her with the critical management skills that equipped her successfully to take on the role of CEO, overseeing operations extending into ASEAN, Middle East and Australia.

Highlighting the meticulous consideration that EHL took - starting from the pre-admission, inperson interview - to carefully pick students with academic excellence and the fitting personal acumen to join the EHL family, she believes that no one at EHL is there by chance and "Once inducted, this was a bond that endures well beyond graduation."





SINGAPORE – ETH CENTRE

The Singapore-ETH Centre was established in 2010 by ETH Zurich and Singapore's National Research Foundation (NRF), as part of the NRF's CREATE campus.

ETH Zurich itself regularly features in international rankings as one of the best universities in the world. When the rankings are differentiated by specialist areas, ETH Zurich is in the first twelve for Science and Engineering in the THE and QS listings.

The Swiss University has also produced 32 Nobel laureates, including Albert Einstein, who was a professor at ETH Zurich from 1912 to 1914. Together with academic excellence and research, it is a highly attractive destination for students and researchers across the world.



The Singapore-ETH Centre was set up as a research hub for researchers and students from all over the world to collaborate on research to tackle the world's most pressing challenges. The centre brings together over 250 researchers from diverse disciplines under our programmes – Future Cities Lab Global, Future Resilient Systems and Future Health Technologies – and more than 10 projects, such as Cooling Singapore and Urban Microalgae-Based Protein Production.

As ETH Zurich's only research center in Asia, outside Switzerland, the SEC is set in the rapidly urbanizing ASEAN region. Researchers at the SEC work closely with partner universities, governmental institutions, industry and the community to develop practical solutions for society.

RESEARCH PROGRAMS

Future Cities Lab Global

Future Cities Lab Global (FCLG) is the first program of the Singapore-ETH Centre where science and design are combined to develop new knowledge, technologies and approaches for a sustainable urban future. The program helps to shape sustainable cities and settlement systems through science, by design, in place, over time.



<https://sec.ethz.ch/>

Future Resilient Systems

Future Resilient Systems (FRS) addresses the challenges of increasing interconnectedness and complexity of infrastructure systems, which provide energy, transport, communication, finance, production, and other essential services to modern societies. It aims to enhance the resilience of urban systems by combining engineering, design and social research.

Future Health Technologies

Future Health Technologies (FHT) develops an evidence-based mobile digital health technology concept to transform the healthcare system towards health by prevention and a community-based and patient-centric model, leveraging on scalable digital technologies. The program combines new technologies such as big data, artificial intelligence and robotics to develop holistic mobile digital health solutions designed to carry clinical intelligence beyond the hospital.



RESEARCH PROJECTS

Cooling Singapore

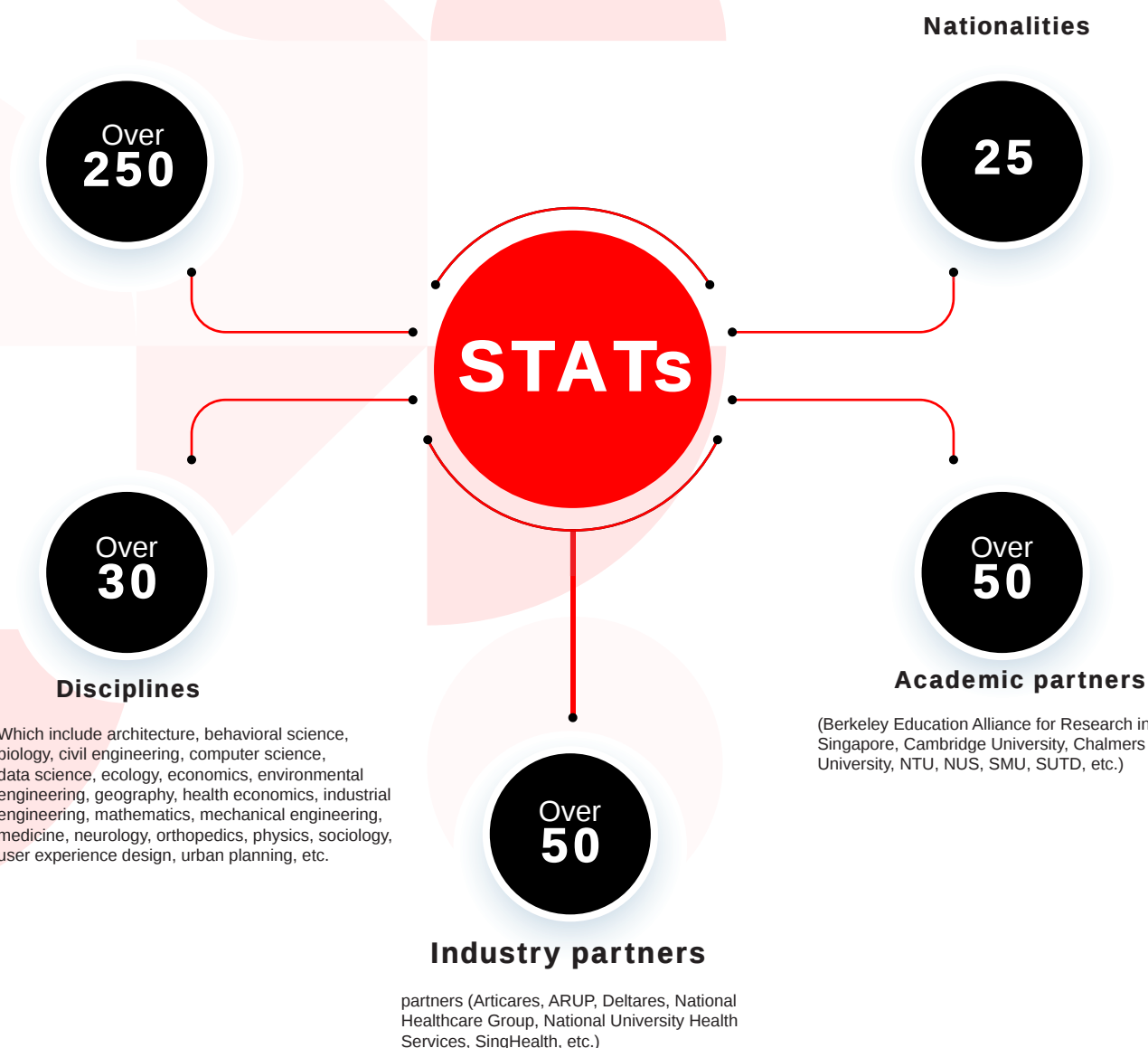
Cooling Singapore is a multi-disciplinary research project dedicated to developing solutions to address the urban heat challenge in Singapore.

Urban Microalgae-Based Protein Production

Urban Microalgae-Based Protein Production develops sustainable food systems for an urban context with microalgae-based proteins.

Researchers and more than 200 principal investigators & co-investigators

from various institutions including Cambridge CARES, DukeNUS, EPFL, Karlsruhe Institute of Technology (KIT), NTU, NUS, Singapore-MIT Alliance for Research and Technology (SMART), SMU, Stevens Institute of Technology, Singapore University of Technology and Design (SUTD), University of Illinois, etc.



Awards

Over 50 awards received which include the Swiss Technology Award, ULI Germany Leadership Award, Walter L. Huber Engineering Research Prize, Zumtobel Group Award, ETH Medal for Outstanding Doctoral Thesis, EPFL Distinction in Civil and Environmental Engineering, MIT Technology Review's 20 Innovators Under 35 (APAC), Swiss National Science Foundation Professorship, etc.

Academic Outputs

- » Over 800 journal publications by researchers
- » Over 700 conference publications
- » Over 450 seminars and talks held
- » Over 70 conferences and symposiums

Research Grants Awarded

- » Over 50 projects funded through research grant calls

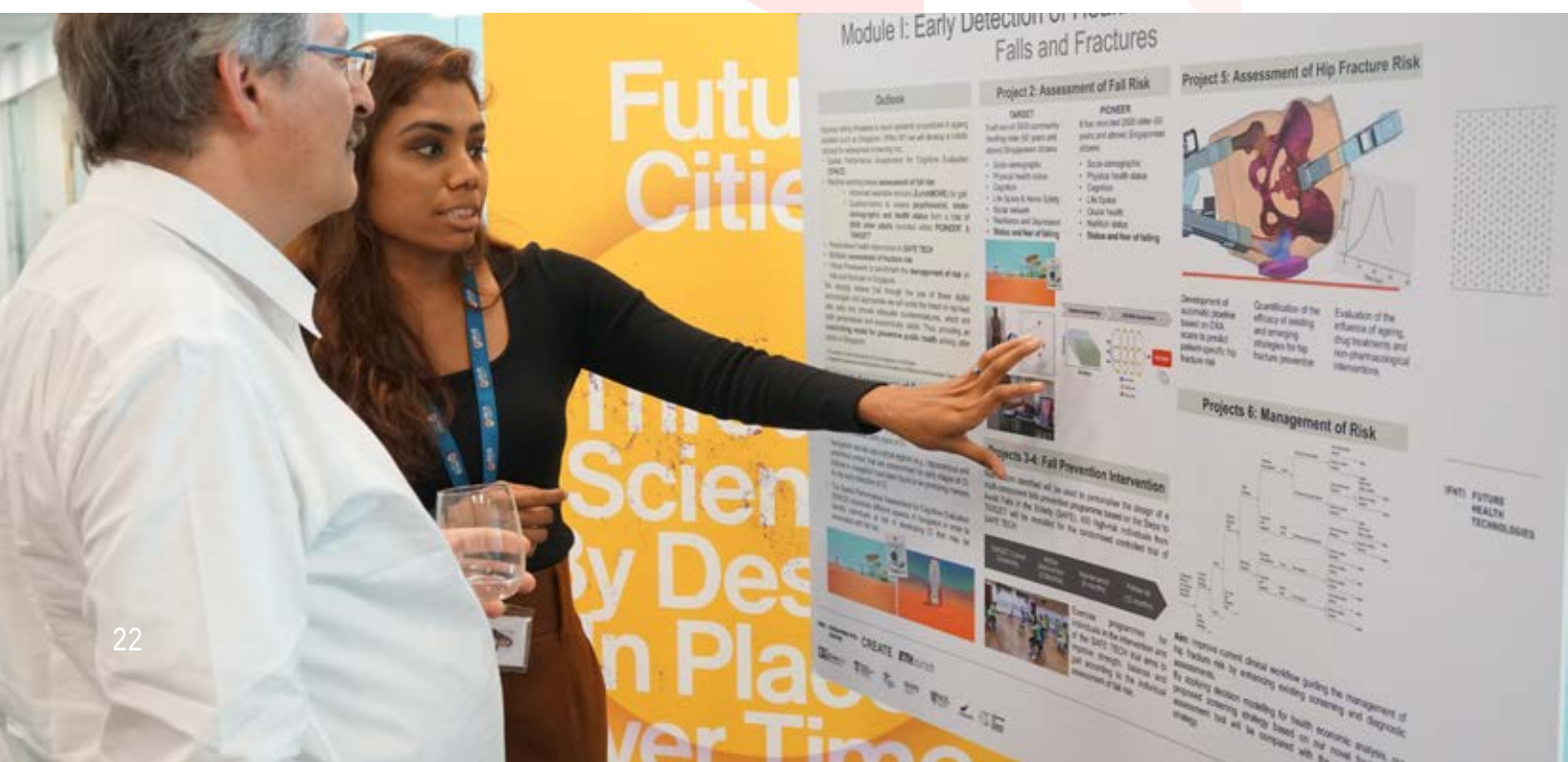
Testimonial

Research Intern at Future Cities Lab Global Program: Haozhuo Yang

"The Singapore-ETH Centre is such a multi-disciplinary workplace that you can find people from most regions of the world, each bringing diverse professional expertise. I believe the key to being a global citizen is rooted in the global perspective and constructive teamwork, both of which I have gained a lot of during my time at the SEC.

My involvement in various research initiatives, collaborative workshops with government representatives, and participation in multidisciplinary exhibitions at the SEC have enriched my worldview. This exposure nurtured a profound respect and understanding for diverse perspectives, which is fundamental to global citizenship.

Teamwork has been a pivotal aspect of all projects at the SEC. Maintaining consistent communication has been instrumental in my internship, facilitating effective collaboration and idea exchange. These experiences at the SEC have not only equipped me with technical knowledge and skills but have also ingrained in me the values, attitudes, and behaviors necessary to contribute effectively as a global citizen."







ST.GALLEN INSTITUTE OF MANAGEMENT IN ASIA - SGI-HSG

Located in a shophouse on Amoy Street, in the heart of Singapore's Chinatown district, the St.Gallen Institute of Management in Asia (SGI-HSG) serves as the local institute of the University of St.Gallen (HSG) in Asia and has over 10 team members permanently based in Singapore.

With more than 9'000 students the HSG itself sets global standards for research and teaching by promoting integrative thought, responsible action, and an entrepreneurial spirit of innovation in business and society. As a public university, they offer various Bachelor, Master, and PhD programmes in the fields of business administration, economics, finance, law, management as well as international affairs.

The University of St.Gallen is consistently ranked among the Top 10 European Business Schools and has with the Master in Strategy and International Management (SIM) a program, that has been recognized with the worldwide No.1 position in the prestigious Global Masters in Management Ranking of the Financial Times for many years.

Since its founding in 2011, the SGI-HSG has served as a platform for Asia-related teaching, research, and services. The institute seeks to foster a wider exchange between Asia and Europe, enabling a deeper mutual understanding of cultures, regions, and economies between Singapore and Switzerland. Each year, the institute welcomes over 450 participants in various programs, ranging from high school students to senior executives.



OUR VISION

The SGI-HSG's vision is to connect students and faculty members of the University of St.Gallen with Asia, specifically Singapore at all levels of higher education, characterized by a practical approach and integrative view. The institute aims to open students' and faculty's eyes for Asia and continental Europe respectively, through exchange, teaching, learning together and specific research.

The HSG seeks collaborations with local partner universities to allow students to spend part of their academic career in Singapore. The institute strives to be St.Gallen's platform to facilitate those collaborations through a permanent presence in Singapore.

LONG STANDING RELATIONSHIPS WITH SINGAPORE

Since the first academic partnerships with Singaporean universities were established in 1997, the HSG chose not just to observe the Asian century, but decided to become part of it. In 2003, the HSG established a partnership with the Singapore Management University (SMU) by introducing the Asia Term, a comprehensive exchange program in Singapore, for HSG's undergraduate students. This partnership was the starting point of a long-term and trust based relationship between SMU and HSG. Over the past decade, the HSG's activities in Singapore have culminated in a broad portfolio of programs and services, and it has led to an extensive and committed network of partners.

In 2011, the University of St.Gallen decided to institutionalize these collaborations by setting up its own institute with permanent faculty and researchers residing in Singapore. The establishment of the SGI-HSG was strongly supported by the local HSG alumni community.

Graduates having an employment offer upon graduation



European Business School Ranking of the Financial Times



Students

- 1,859 in the Assessment Year
- 3,344 in a Bachelor program
- 3,757 in a Master program
- 584 doing a Doctorate
- 46 Other



Alumni

in almost 200 Alumni Clubs worldwide across five continents

TEACHING

The courses offered at the SGI-HSG focus on business contexts in Asia, equipping students with the skills to understand opportunities and challenges in this increasingly important region. The institute's teaching activities include courses on the bachelor's and master's levels as well as executive education programs. The main programs offered are the Asia Term on the bachelor and Asia Compact courses on the master level. For some programs, like the Asia Term, the institute collaborates with local partners. Other courses are independently offered by SGI-HSG faculty.

SUMMER SCHOOLS

The Summer School in Asia offers adult high school students and recent graduates the opportunity to discover Singapore, one of Asia's most exciting cities. Additionally, we are also offering the chance to discover Europe's SME heartland during our Summer School in Switzerland for Asian students. During two weeks of courses in both programs, students acquire the tools and methods to successfully navigate the university experience and other post-high school plans. Our programs are packed with input sessions by HSG faculty and guest speakers, company visits, group work, social events, and much more. The programs will be held in Singapore and St.Gallen, typically in July.

ASIA TERM

The Asia Term is the flagship exchange program of the HSG at the bachelor level and usually takes place every year from August till December with up to 70 St.Gallen students joining us in Singapore. The program provides students with an in-depth knowledge of Asia. Asia Term core courses are designed with high practical relevance to the Asian business context. Diverse formats such as consulting projects, company visits, and guest lectures allow Asia Term students to combine theory with practice and learn about business in a hands-on manner together with local students. The Asia Term is fully integrated into the curriculum of Singapore Management University (SMU) giving students a seamless experience for course crediting and selection.



ASIA COMPACT

Asia Compact courses are master-level offerings that address various topics in the Asian context. Scheduled during semester breaks, Asia Compact courses take place in Singapore and allow for company visits, guest talks from local business insiders, and cultural exposure all at the same time. With an electrifying city state as the “classroom,” Asia Compacts aspire to confer to students industry, market, and societal insights through interactive sessions and fieldwork in addition to lectures and case studies.

EXECUTIVE EDUCATION

The SGI-HSG offers a comprehensive executive education program tailored to modern leaders' needs. Collaborating with the Executive School of Management, Technology and Law and the Swiss-based institutes of the University St.Gallen and hosting programs in Singapore and Switzerland, the institute provides practical insights and global perspectives, empowering executives to succeed in today's dynamic business environment. Every year the SGI-HSG welcomes senior business leaders from all around the world in Singapore to participate in courses as part of their MBA or Executive MBA programme.

CONTACT DETAILS

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Prof. Dr. Stefan Morkötter, Academic Director & Head of Institute
110 Amoy Street
069930 Singapore
stefan.morkoetter@unisg.ch
www.singapore.unisg.ch



TESTIMONIALS

«I learned so much I didn't expect. These two weeks are always going to be in my memory and helped me so much about deciding for my own future.»

Franziska Kirschner, Summer School Student (2022)

«The Asia Term program proved to be an enriching experience for me both personally and professionally. The program provided an excellent education and gave me the chance to establish meaningful connections with the people and cultures of South East Asia. I highly encourage anyone considering the program to apply.»

James Lang, Asia Term Student (2022)

«You are not going to understand international management if you don't go anywhere international. With Asia Compacts, you just see how it's lived and done in Singapore. Also, all the students really came together as a unit, exchanging what we saw and learned. It was truly a once-in-a-lifetime experience.»

Julia Schmedding, Asia Compact Student (2022)

«The study mission to Singapore offered an exceptional educational experience led by Prof. Stefan Morkoetter at Singapore Management University. During an intensive week, we explored Asian business strategies, competition, and entrepreneurship through engaging lectures and discussions.»

Samy Zaazaa, Head of Business Development & Sales at Schweizer Electronic AG, MBA Candidate





INTERNATIONAL INSTITUTE OF MANAGEMENT DEVELOPMENT– IMD

“Challenging what is and inspiring what could be, we develop leaders and organizations who contribute to a more prosperous, sustainable and inclusive world.”

The International Institute of Management Development (IMD) is an independent academic institute with Swiss roots and global reach and over 75+ years of legacy. With campus and management centers in Switzerland, Singapore and China, IMD was born from business to serve business.

Through our executive education, MBA, EMBA and advisory work, we aim to help leaders and policy-makers navigate global complexity and change.



IMD AT A GLANCE

Programs for Individuals & Teams

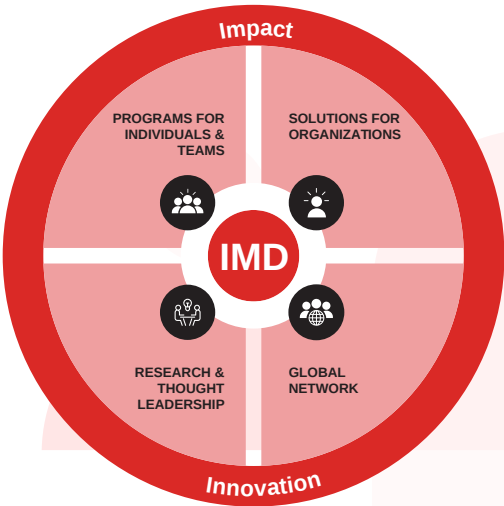
- Degrees: MBA, EMBA, Master in Sustainable Management & Technology
- Open Programs: Various educational programs for individuals and teams.

Research Centers

- World Competitiveness Center
- Global Center for Digital Business Transformation
- Center for Future Readiness
- Global Board Center
- Global Family Business Center
- Center for Social Innovation
- Enterprise for Society Center
- Center for Sustainable and Inclusive Business

Thought Leadership

- I by IMD (Knowledge Hub & Quarterly Magazine)
- Books
- Indicators & Rankings
- FT50 & Other Academic Journals



Solutions for Organizations

- Custom Programs
- Catalyst (Advisory)
- Strategic Talent Solutions
- Executive Coaching Services
- Nexus

Alumni Network

- International Alumni Association
- Alumni Clubs
- Communities of Interest
- Program Communities

Events & Partnerships

- IIMD CXO Circles
- Symposiums & Conferences
- Key Partnerships such as Swiss Economic Forum, World Business Council for Sustainable Development, Financial Times, The Boardroom



Across Asia, IMD operates both custom solution programs for companies as well as open enrolment programs for executives who are looking for further professional development. On a typical year, IMD offers the following open programs.

Discover IMD's Signature Program: Orchestrating Winning Performance

Orchestrating Winning Performance (OWP) provides you with unique perspectives to lead through uncertainty, positively overcome adversity and navigate fast, frequent change so that you, your team, and your organization are future ready.

Your OWP week guarantees high-impact learning enabled by pioneering immersive methodologies and Generative AI technology. Get ready to experience leadership development like never before and uncover rapid ways to propel you and business forward.



<https://www.imd.org/owp/>

Fast-track Your Way To Digital Leadership Excellence: Digital & AI Accelerator

Rapid change calls for specialized insights and actionable solutions that are not just tailored to your immediate needs, but constantly updated to reflect new developments in today's digital ecosystem.

Enter Digital and AI Accelerator, designed so you can build the exact program you need to quickly bridge your digital and AI knowledge gaps. Mix and match modules that provide in-depth domain knowledge like digital strategy or AI analytics, with modules that explore how to apply that knowledge in your functional role within your organization.



<https://www.imd.org/digital-transformation/dac/digital-accelerator/>

Prepare The Groundwork For A Lasting Legacy Now: Future-Proofing Your Business Family

Future-Proofing your Business Family is IMD Asia's flagship program dedicated to helping business families prepare for the future through strengthening their business and family governance.

This program offers business families profound insights into the challenges of operating in fast-growing and high-risk markets. It will also provide them with a clear roadmap to design their future business strategy, corporate governance, and family governance, with the ultimate goal of safeguarding and enhancing their legacy.



<https://www.imd.org/family-business/fpbff/future-proofing-business-family/>

Take Charge Of Your Present And Shape Your Future: High Performing Leadership Program

Many leadership development programs draw on case studies and inspiring stories of leaders as learning tools, but IMD's High Performance Leadership takes a unique approach. In this program, YOU are the case study.

Since 2002, High Performance Leadership has taken thousands of executives on a transformational journey of self-discovery that has enabled them to play to win instead of playing not to lose.

Over six days, you will work on yourself, your leadership style, your vision, and your impact on your team and

organization. By exploring your unique leadership roots and patterns, you will identify the strengths that you can leverage and learn to let go of what is holding you back. You will discover how to focus your mind for success and create a trusting environment that allows others to develop their potential because they feel safe to be creative, experiment, and take risks.

You will learn the techniques that successful business leaders, world-class athletes, musicians, and artists rely on to consistently achieve great results. In addition, you will explore the principles of hostage negotiation and their application to leadership, so that you understand how to avoid being a psychological hostage to anything or anyone – including yourself – again. At the end of the program, you will have the keys to unlock your full potential and become the leader you want to be.



www.imd.org/leadership/hpl/leadership-training/

WHY IMD



Executives come to IMD each year from over 120 countries and virtually every industry.



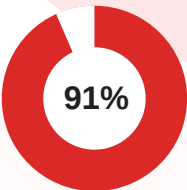
Organizations trust IMD to develop their leadership talent each year.



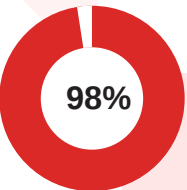
IMD is the most published institution in Harvard Business Review and MIT Sloan Management Review.



Alumni in over 180 countries form a powerful network of global connections and opportunities.



Of participants report significant personal impact from attending an IMD program.



Of participants would recommend IMD to a friend or colleague.

Testimonials



Kathy Cavill
 General Manager, Danone, Australia
 & New Zealand

Prepare to be challenged, supported, and inspired

High Performance Leadership is the highest quality program I have ever experienced. Beyond tips and techniques, it gets to the core of who you are and how your life experiences have impacted the leader you are today. Prepare to be challenged, supported, and inspired... and to leave knowing how you can lead at your best.



Klaas Kerssemakers
 Chief Operating Officer, Anthony
 Veder, The Netherlands

You really connect with who you are

The program resonated with me because it was about the real fundamentals of leadership, human behavior and emotions, and how you want to lead your life. You really connect with who you are, and by understanding the events that have shaped you and letting go of certain things, you are well positioned to lead others.



Eva Loužecká
 Executive Director, MultiSport
 Benefit s.r.o., Czechia

It will stimulate your heart, mind, and spirit

The program helps remove the blocks that stand in the way of resolving tough problems and develops the skills you need to create trust and a positive mindset in your company. It will stimulate your heart, mind, and spirit, and take you to new places in your personal and professional lives.



Shyam Raghunandan
 Managing Director, Shueco, India

It gave me perspective

I attended the program after a personally difficult period. I was lost, full of fear about the future, and living in survival mode. Over five days, the case studies, stories of grief, stories of resilience, and deep reflections gave me perspective on what is truly in my control and the assumptions I was living with. I left the program with courage, hope, a renewed sense of curiosity about the world, and clarity about my secure base.



Urs Gantner
 CEO, VAT Group, Switzerland

The coaches and participants push boundaries

The coaches and the participants always push the boundaries of everybody, but in a caring and daring way – sometimes more daring. But that's why we're here.



Sabine Fercher
 Founder, Fercher Compliance,
 Switzerland

After High Performance Leadership, I dared more

After doing High Performance Leadership, I dared more. It just changes the mindset you have and frees you up to discover new things.



SWISS SCHOOL IN SINGAPORE - SSiS

Why should you choose Swiss School in Singapore for your child?

First, you want the best of both worlds for your child: A solid Swiss-German / Swiss-French education will allow your child to continue his or her education seamlessly in Switzerland or another German/French-speaking country at any time. Furthermore, our school emphasizes an education that is committed to Singapore's international environment, paving the way for a secondary education in an international, English-speaking school in Singapore itself or elsewhere in the world.

Secondly, you want your child to take the first steps on his or her lifelong learning journey in a child-friendly environment, nestled in a tropical environment and away from the hustle and bustle of the city, where everyone knows each other by name. We also focus on independent discovery and experimentation as a part of the learning process, while allowing the grace of making mistakes and learning from them.

Thirdly, you want your child not only to learn to count, and write, but also to think for themselves and develop ideas. Moreover, you want your child to be able to confidently say "I can" when he or she has mastered a task, and to confidently say "I don't know yet, but I'll find out when faced with a new challenge."

Next, you want to develop your child's multilingual skills. You want your child to be able to confidently participate in society in an increasingly globalized world and multilingual skills are fundamental for that success. You are not satisfied with mediocrity, and you want your child's education to be sustainable.

Lastly, you want your child to enjoy coming to school every day, making friends, exploring the safe environment of our school and succeed in an environment where they can be a child. Our happy and colorful school community is a reassuring constant for your family in your everyday life as an expat in Singapore.

You know that your child needs roots to be able to fly and at the Swiss School we plant those roots. We invite you to visit us and experience our school community firsthand. We look forward to welcoming you to our campus!

We are a non-profit Swiss Government approved School



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

SWISS
GOVERNMENT APPROVED
SCHOOL



Early Childhood

Little Tots

Our Little Tots are an English-speaking program for children aged two to three. We offer a fun, supportive atmosphere in small groups of up to eight children. Our Little Tots learn to socialize with their peers and prepare for their future schooling. Sand play, sports, music and water activities are integral parts of the program.

Playgroup

Our Playgroup is an English-speaking program for children aged three to four. The focus is on learning through play, both independently, in small groups and often as a whole class. We use a theme-based approach that helps children to recognize and understand themselves, their bodies and their environment. Through this approach they develop confidence and self-esteem. Sports, music, swimming, sandpits and German or French immersion are integral parts of the program.

Optional afternoon classes in German or French are available for Early Childhood.

Kindergarten and Primary

Kindergarten I and II

Kindergarten I and II prepare children between the ages of 4 and 6 for successful integration into Primary School. The language of instruction is German or French, as well as English. The teaching structure emphasizes a holistic education to develop self-awareness and self-confidence. Our aim is to stimulate and encourage each child's individual development and learning so that they can reach their full potential. Optional afternoon classes in German or French are available.

Primary Grade 1-6

In Primary 1 to 6, our students are encouraged to fulfil their potential through the development of individual academic and social skills. The Swiss curriculum provides a well-rounded education by emphasizing not only academic but also cross-curricular and transversal competences. A key aim of our school is to encourage students to learn and work independently. To help students succeed, we teach them to take responsibility for their own learning. We therefore consciously use cooperative and student-centered learning methods.

Middle School / Secondary

Our secondary level (Grades 7-12) is offered in a unique partnership with the United World College South East Asia (UWCSEA). This provides our students a Swiss based education which is embedded in the curriculum of one of the most prestigious schools in Singapore and a leading international school worldwide.

Extra-Curricular Activities (ECA's)

As part of a holistic education, a wide range of extracurricular activities are available to students from Kindergarten I to Primary 6. These activities allow students to try out new fields and develop academically, artistically, or athletically outside of the classroom. The program is developed in collaboration with trusted and highly qualified partner providers. Your child can choose from a variety of options including sports, creative arts, cooking and baking and personal development activities.





Testimonials

Victoria Jacober

My name is Victoria, and I am in Primary 1. I really enjoy being a student at Swiss School! My teacher, Anja, is funny, kind and always patient with us. I love playing with my friends all over the campus. There are so many areas for us to explore and have fun. I love my classes, especially arts and crafts, science, and music. These classes allow me to use my ideas and creativity. In Art & Craft we make projects and in science we do experiments that make me feel like a real scientist! And in music I get to sing and play instruments, which I love. I have two favorite extra-curricular activities: Tennis and Coding. Coding is fascinating because I love playing games and understanding how they're made! Did you know that my dad also went to Swiss School when he was young? It makes me so happy to be in the same school as him!

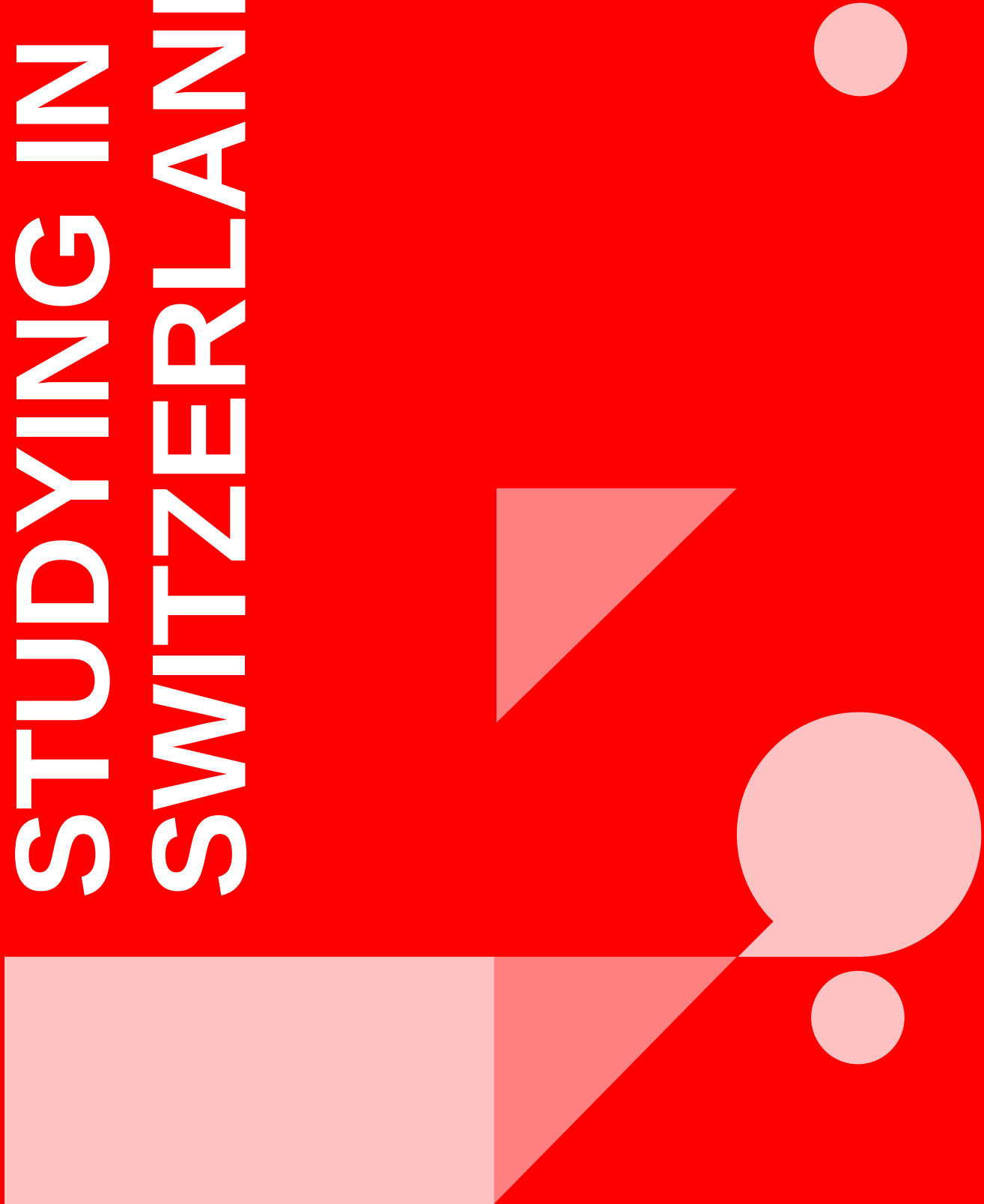
Family Buehler

Upon moving to Singapore, it was essential for our children to follow the Swiss curriculum for a potential return to Switzerland. What we love about SSiS is its family atmosphere and green oasis amidst the city. Along with high-quality education, SSiS prepares students for top international schools worldwide and promotes community values. Our four children at SSiS have benefited from individualized learning and the joy of discovery-based education. The school's inclusivity and diversity provide a supportive environment for newcomers. For students transitioning to UWCSEA, SSiS offers extra English classes for academic readiness. Our daughter's positive experience at UWCSEA, nurtured by dedicated Swiss teachers, attests to SSiS's quality education. SSiS is more than a school; it's a second family for our children and a welcoming community.

Family Jeannin

My experience with the Swiss School in Singapore (SSiS) as a parent has been exceptional, from its lush, welcoming environment to its excellent facilities including playgrounds, sports fields, and swimming pools. The school's values of respect, honesty, and open communication resonate deeply with me, creating a nurturing environment for children. As a Swiss parent, I value the adherence to the Swiss curriculum for a seamless transition if we return to Switzerland. The school supports each child's unique journey, promoting a culture of learning from mistakes. My daughters are thriving in the French stream at SSiS, forming close bonds with their teachers and benefiting from the diverse cultural environment. The small, inclusive community at SSiS fosters a sense of belonging that enhances their learning experience. SSiS is more than a school; it's a place where my daughters thrive academically, socially, and emotionally. The playful touch of cows on the roof is an example of the unique charm that makes SSiS a delightful place to learn and grow.

STUDYING IN SWITZERLAND



If you opt for pursuing your higher education in Switzerland, you'll have the opportunity to explore scenic landscapes, immerse yourself in a richly diverse culture, and reside in cities globally renowned for their high quality of life. Additionally, Switzerland offers a cutting-edge technological setting and superior academic standards, consistently placing it among the top ten preferred study abroad destinations worldwide.

The Swiss education system is also flexible. An apprenticeship diploma can open the door to a study program at a higher education institution and create new opportunities. Contact the school you are interested in for more information.

Swiss Universities

The umbrella organization of the Swiss universities

If you have an academic baccalaureate, you can study at a Swiss higher education institute. There are three types of higher education institutions in Switzerland.

University / Federal Institute of Technology

Students who go to a university or a federal institute of technology learn the scientific basis of their area of study. There are two federal institutes of technology: the Federal Institute of Technology in Zurich (ETH Zurich) and the Federal Institute of Technology in Lausanne (EPFL). An academic baccalaureate from a baccalaureate school provides direct access to university.

University of Applied Sciences

Students who go to a university of applied sciences acquire practice- and application-based knowledge. A federal vocational baccalaureate or a specialized baccalaureate provides direct access to a university of applied sciences.

Universities of Teacher Education

Universities of teacher education and training train teaching staff.

You can apply directly to a higher education institution. The website of the umbrella organization of the Swiss universities provides the contact information of the higher education institutions, admission requirements, housing, etc).



<https://www.studyinswitzerland.plus>

Additional useful links

Swiss government excellence scholarships: www.sbf.admin.ch/scholarships_de

Exchange and mobility: www.moveit.ch

Platform for information about Swiss funding instruments for research and innovation: www.research.swiss

Portal for research and innovation: www.myscience.ch

Euresearch information network: www.euresearch.ch Information for researchers: www.euraxess.ch

Information about university rankings: www.universityrankings.ch

EHL Campus Singapore Pte. Ltd

Address: 3 Lady Hill Road, Singapore 258672

Website: <https://www.ehl.edu/en/campuses/campus-singapore>

Email: asia-pacific@ehl.ch

Phone: (+65) 9851 6966

IMD SE Asia Pte. Ltd

Address: Rochester Commons, 1 Rochester Park #02-01, Singapore 139212

Website: <https://www.imd.org/asia/imd-singapore>

Email: imdseamarketingteam@imd.org

Phone: (+65) 6715 9888

St.Gallen Institute of Management in Asia (SGI-HSG)

Address: 110 Amoy Street #03-01, Singapore 069930

Website: <https://singapore.unisg.ch>

Email: singapore@unisg.ch

Phone: (+65) 6850 7330

Swiss School in Singapore

Address: 38 Swiss Club Road, Singapore 288140

Website: <https://www.swiss-school.edu.sg>

Email: info@swiss-school.edu.sg

Phone: (+65) 6468 2117

Singapore-ETH Centre

Address: 1 Create Way, CREATE Tower, #06-01, Singapore 138602

Website: <https://sec.ethz.ch/>

Email: communications@sec.ethz.ch

SwissCham Singapore

Address: 1 Swiss Club Link, c/o Embassy of Switzerland, Singapore 288162

Website: <https://swisscham.sg/>

Email: office@swisscham.sg

Embassy of Switzerland in Singapore

Address: 1 Swiss Club Link, Singapore 288162

Email: singapore@eda.admin.ch

Phone: (+65) 6468 5788



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Confederazione Svizzera
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